

# PENMAENMAWR MUSEUM

## new project overview



- ❖ The museum's journey
- ❖ Our HLF grant
- ❖ Our HLF objectives
- ❖ Other things we'd like to do



# the museum's journey



Opened in 2002



Space was adequate  
for a few years



But the collection was  
inaccessible and there  
was no room to grow



2018: Delivery grant



2017: Development grant



2015: achieved  
accreditation &  
secured funds for a  
feasibility study

# our HLF grant



*Thank you!*

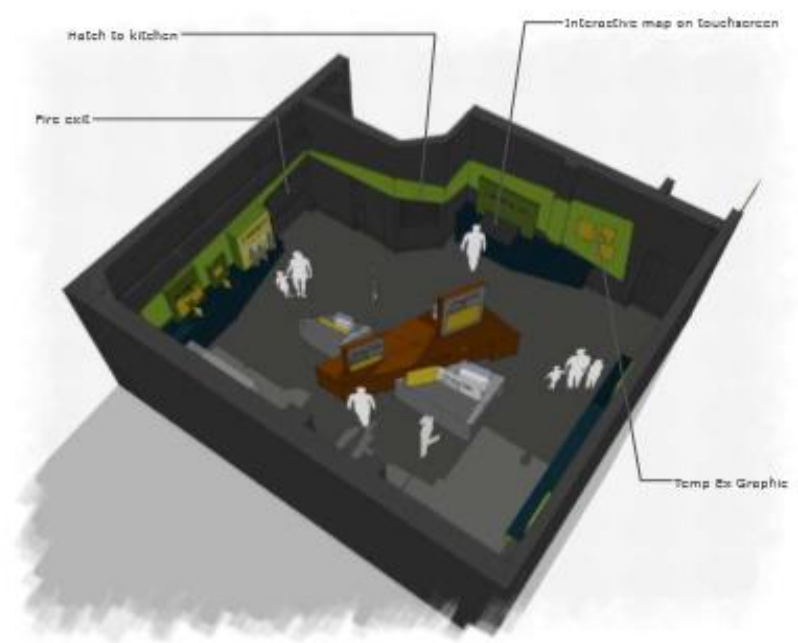
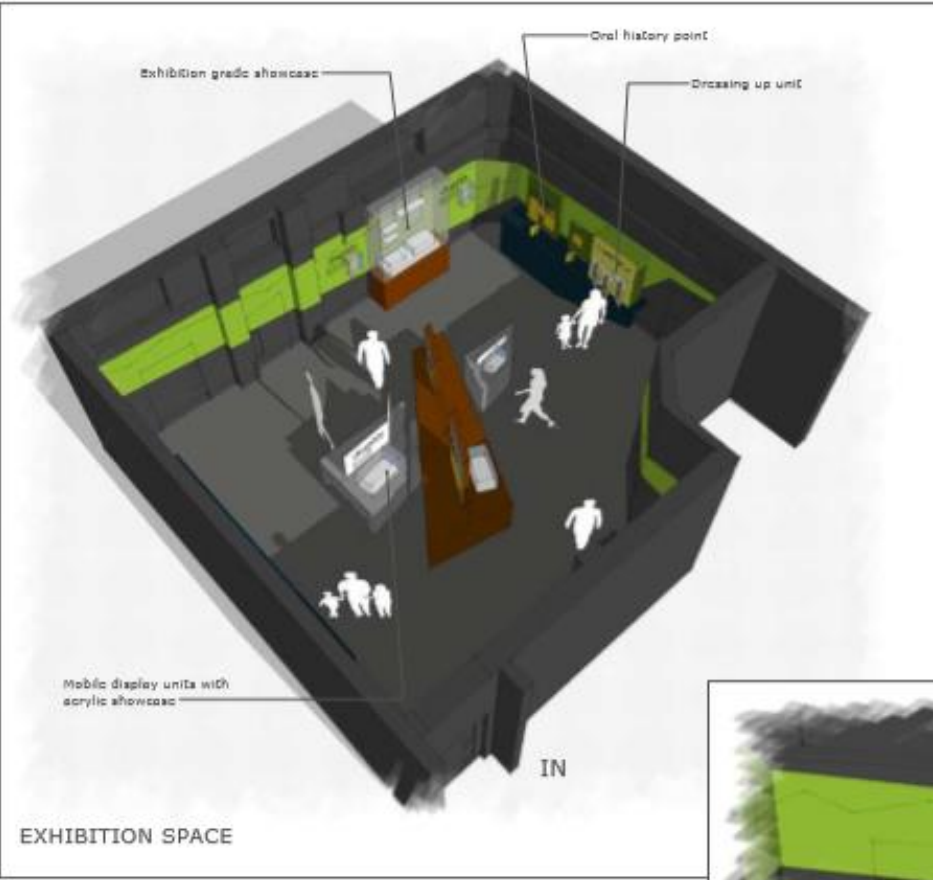
Fund heading	Total
Building work	30,568
Signage	1,090
Museum and tea-room fit out	75,735
Professional fees	9,703
Part-time project manager	40,600
Staff training	360
Volunteer training	1,440
Staff and volunteer travel	810
Equipment and materials	8,254
Exhibitions, lectures, events etc	21,600
Professional fees	900
Publicity and marketing	3,000
Evaluation	1,500
Other (utility bills and lift servicing)	9,174
Contingency	11,410
Inflation	5,704
Volunteer time	72,000
	<b>329,637</b>
<b>TOTAL HLF GRANT</b>	<b>248,600</b>



# our HLF objectives

- Marketing Penmaenmawr Museum as a catalyst for local heritage and a key contributor to the heritage economy.
- Refurbishment of the new building's spaces (interpretation gallery, tea-room, flexible meeting room space, museum shop, creation of an accessible quiet space, resource room with hot desk facility, refurbishment of disabled toilet and carer's waiting area, archive spaces, tourist information point)
- Delivering an innovative programme that engages new audiences with heritage
- Building a resilient organisation that actively and professionally contributes to the safeguarding and promotion of north Wales' heritage
- Actively contribute to Conwy's Wellbeing Strategy
- Creating local employment and training opportunities in the fields of heritage management and hospitality.





- Large flat-screen for exhibition archive images and presentation talks
- Interactive Penmaenmawr map - large touchscreen
- Oral history listening points
- Interpretive graphic wall panels
- Mobile display units with graphics, acrylic showcases
- Children's dressing up unit
- Ino, exhibition grade showcase



VIEW FROM ENTRANCE





# our activity plan

## MARKETING

- Volunteer animation event
- Digital project launch
- Marketing strategy animation
- Project launch event
- End of project dissemination event

## REFURBISHMENT

- Fit-out of exhibition gallery
- Fit-out of the tea-room
- Retail display area
- Online shop facility
- Quiet space for visitors
- Improve archive space
- Achieve accreditation
- Upgrade catalogues
- Resource room & hot-desk

## PROGRAMME

- 9 themed exhibitions
- Visitor induction
- Walks programme
- Lecture programme
- Kids in Museums
- Educational resources
- Young Heritage Club
- Volunteer Programme
- Induction loop
- Pilot sign language
- Conversation coffee
- Tourist information point
- Conwy CBC Ticketing
- Longer opening hours

# our activity plan

## RESILIENCE

- Volunteer recruitment, induction & training
- Conversation & coffee for volunteers
- Conwy heritage tourism strategic networks
- Cross promoting heritage work (eg Conwy Culture Centre)

## WELLBEING

- Hiraeth at the Museum
- Partnership with Conwy Wellbeing

## EMPLOYMENT

- 0.5 FTE
- Explore training placement opportunities

offices and archive store

quiet  
space

resource &  
research room

main exhibition  
area

tea  
room

DDA  
WC



# other things we'd like to do

**Develop the  
quiet room  
further**

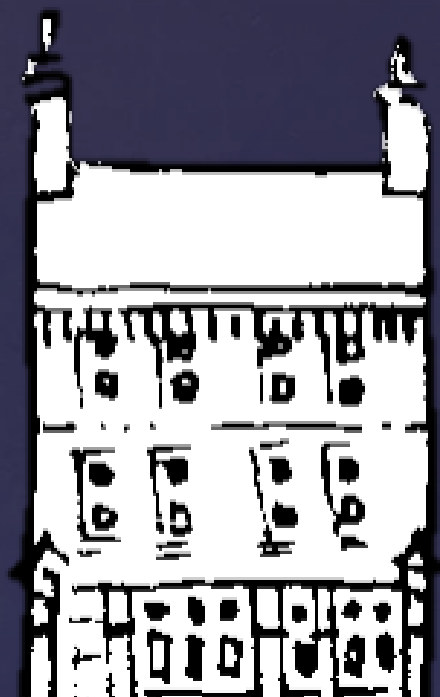
**Explore  
hospitality  
training for  
disabled  
young people**

**Install an  
air-source  
heating  
system**

**Increase  
wellbeing  
and youth  
projects**

## CURRENT STRATEGIC WORK

- Carneddau Project
- Conwy Deaf Project
- Conwy Dementia Project
- Conwy Culture Centre
- Destination Conwy
- MALD
- Penmaenmawr Promenade



Cadwch mewn cysylltiad â'r hyn  
sy'n digwydd yn yr Amgueddfa

Keep in touch with what's  
going on at the Museum

**[www.penmaenmawrmuseum.co.uk](http://www.penmaenmawrmuseum.co.uk)**

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